

The FDOV Project: “Growing out of poverty with potato”, funded by the Dutch Ministry of Foreign affairs :



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In cooperation with:



Potato production to consumption workshop

Latest insights in potato disease management, production, market development
and consumption in Vietnam / Asia

Date: **Wednesday 22 and Thursday 23 May, 2019**

Location: **Pan Pacific Hotel, Hanoi, Vietnam**

1 Thanh Niên, Trúc Bạch, Ba Đình, Hà Nội

Potato production in Vietnam is in the spotlight again, thanks to increasing potato consumption, demand for healthy food and the fast growth of the food processing sector. With increasing demand for potato, so does the demand increase for technologies and knowledge to have a good potato crop, with a high yield, grown in a sustainable way and with potato varieties that meet the requirements of the market. This workshop brings together various key players working in the potato sector to make this a reality.

Workshop objectives:

- Share the latest insight in potato production and disease management
- Find support and commitment in Vietnam to develop AsiaBlight and discuss potential role of Vietnamese partners
- Provide insight in consumer perspectives regarding potato
- Share experiences in potato branding
- Promote potato production and consumption in Vietnam
- Provide a good networking opportunity, by bringing various actors in the potato supply chain together to find common ground to develop the potato sector further



Workshop agenda:

Wednesday 22 May

Time	Agenda
8:15 – 8:45	Arrival and registration
8:45 – 9:00	Welcome and opening
9:00 – 9:45	<p>Update on potato pest and diseases in Asia</p> <ul style="list-style-type: none"> - Current main pests & diseases - New pests & diseases <p>Dr. Huub Schepers - Plant pathologist Wageningen University and Research</p>
9:45 – 10:30	<p>AsiaBlight</p> <ul style="list-style-type: none"> - Introduction of AsiaBlight - Making late blight control recommendations available for local farmers - Update on status of AsiaBlight - How to move forward with Aisablight <p>Dr. Christelle Lasserre - Senior Manager International Potato Center (CIP)</p>
10:30 – 10:45	Coffee break
10:45 – 11:30	<p>Late blight in Asia</p> <ul style="list-style-type: none"> - Development in the region - New strains and impact on available crop protection solutions and susceptibility of potato varieties <p>Dr. Huub Schepers - Plant pathologist Wageningen University and Research</p>
11:30 – 12:00	<p>Update on potato variety registration policy and procedures</p> <ul style="list-style-type: none"> - Development of potato sector in Vietnam <p>Mr. Tran Xuan Dinh - Deputy head of the Department Department of Crop Production – MARD</p>
12:00 – 13:30	Lunch
13:30 – 14:00	<p>Potato pest and disease management new developments in crop protection</p> <ul style="list-style-type: none"> - Best strategy to keep potato diseases under control - Update on new crop protection products / solution being launched or coming soon <ul style="list-style-type: none"> ○ DuPont™ Zorvec Encantia™



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	<p>Mr. Trung Phan Hau - Vietnam Field Scientist and ASEAN Disease Management Coordinator Corteva AgriSciences</p>
14:00 – 14:30	<p>Market requirements and variety development for table and potato varieties in SE-Asia</p> <ul style="list-style-type: none"> - Agrico perspective <p>Mr. Rene van Rensen - R&D Director Crops Fresh Studio</p>
14:30 – 15:00	<p>Potato seed multiplication through aeroponics</p> <ul style="list-style-type: none"> - Aeroponics technology and results - Supplying potato seeds at the right moment for farmers <p>Dr. Nguyen Xuan Truong - Director Institute of Agro-Biology – Vietnam National University of Agriculture</p>
15:00 – 15:15	<p>Coffee break</p>
15:15 – 15:45	<p>History of potato in Vietnam and new developments in the potato sector</p> <p>Dr. Dao Huy Chien - Genetics and Plant Breeding International Potato Center (CIP)</p>
15:45 – 16:30	<p>Work session: Ensuring farmers access to high quality potato seeds</p>
16:30 – 16:45	<p>Wrap up and closing remarks</p> <p>Mr. Rene van Rensen - R&D Director Crops Fresh Studio</p>



Thursday 23 May

Time	Agenda
8:15 – 8:45	Registration
8:45 – 9:00	Welcome and opening
9:00 – 9:30	Integrated crop management in potato Prof. Nguyen Van Dinh – Former Head Agronomy Department - Vietnam National University of Agriculture
9:30 – 10:00	Branding potato in the local market: Da Lat potato branding example <ul style="list-style-type: none"> - Experience branding and marketing Da Lat potatoes - Distinguish Da Lat potatoes from Chinese potatoes Mr. Lai The Hung – Head Lam Dong Department Plant Protection & Crop Cultivation Department
10:00 – 10:30	Gia Dinh Ha Lan potato branding <ul style="list-style-type: none"> - Gia Dinh Ha La brand introduction and positioning - Cooperation along the supply chain - Impact of potato branding - A potato is a Gia Dinh Ha Lan potato Mr. Tran Hong Phuc - Marketing Consultant Fresh Studio
10:30 – 10:45	Coffee break
10:45 – 11:15	Developing large scale potato production and local potato processing Mr. Ha Van Hien - Director Tan Nong Production and Trading Joint Stock Company
11:15 – 11:35	Potato post-harvest managed and storage <ul style="list-style-type: none"> - Facilities and sprout inhibitors update trends in Europe Dr. Huub Schepers - Plant pathologist Wageningen University and Research
11:35 – 12:00	Future developments of the potato sector in Vietnam <ul style="list-style-type: none"> - Discussion session <ul style="list-style-type: none"> ○ What needs to happen to make Vietnam self-sufficient year-round in potato supply for the table and processing markets?
12:00 – 13:30	Lunch
13:30 – 13:45	Opening potato networking seminar <ul style="list-style-type: none"> - Agriculture cooperation between Vietnam and the Netherlands



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	<p>Mr. Willem Schoustra - Agriculture Counsellor Dutch Embassy in Hanoi</p>
13:45 – 14:15	<p>Results of consumer research on potato</p> <ul style="list-style-type: none"> - What do Vietnamese consumers value about potato <p>Mrs. Ha Thi Lan Anh - Business Development & Marketing Manager Fresh Studio</p>
14:15 – 14:30	<p>How to develop potato production and consumption further</p> <ul style="list-style-type: none"> - Highlights FDOV project: Growing out of poverty with potato - Next steps forward <p>Mr. Rene van Rensen - R&D Director Crops Fresh Studio</p>
14:30 – 15:00	<p>Potato tasting</p> <ul style="list-style-type: none"> - Can you taste which potato varieties is which? - A potato is not a potato <p>Mrs. Ha Thi Lan Anh - Business Development & Marketing Manager Fresh Studio</p>
15:00 – 15:15	<p>Results of potato tasting</p>
15:15 – 16:00	<p>Reception / Networking event potato actors</p> <p>Showcase: Potato Dishes, Potato varieties, Lays flavours, Gia Dinh Ha Lan Brand, Project highlights</p>
16:00	<p>Closing workshop</p>

For more information please contact:

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